doubledutch REGISTRATION

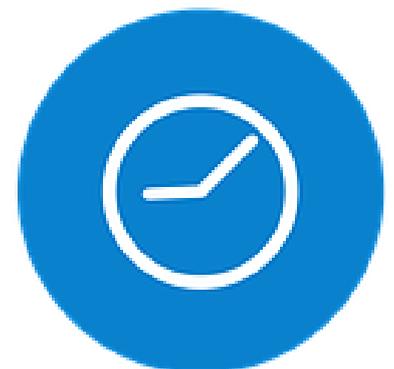## MANAGE YOUR EVENT REGISTRATION, EASILY.

DoubleDutch Registration amplifies your brand and expands your ability to implement a modern end-to-end registration experience. DoubleDutch allows you to:

- Create and clone branded landing pages
- Register your attendees
- Execute targeted email campaigns
- Create custom tickets, access codes, and discount codes
- Integrate your payment processor and collect payments securely
- Report on your ROI post event all with one seamlessly integrated solution

WHAT DO OUR CUSTOMERS LOVE?

Our customers love the ability to create custom event registration websites pages quickly, without sacrificing brand reputation or data integrity.

- Clone websites to save time running large events programs
- Create parent and child accounts, allowing for better team collaboration across departments or clients.
- Brand your entire event experience with logos, colors, and custom web URLs

BENEFITS OF DOUBLEDUTCH REGISTRATION

EASY TO USE

Just drag & drop to create a well-optimized registration site. You don't need to be a developer or web-designer to create beautiful registration experiences.

BRANDED

Own your brand consistency. Choose a responsive design that matches your brand's unique personality. Our simple drag-and-drop website builder enables you to create a custom registration page in hours, not days.

- White-labeling available
- Branded URLs available

SECURE

Your brand should stand up to the toughest of data storage regulations and requirements to keep attendee information safe. With DoubleDutch Registration, you can remove the hassle of handling two provider's compliance concerns and centralize your platform use.

- DoubleDutch is GDPR (General Data Protection Regulation) compliant
- We are also PCI Level-2 compliant and we offer built-in SSL security for your registration websites

INTEGRATED

Segmentation + Personalization = The Roadmap to Success. Syncing your registration and app solutions allows for a hassle-free way to share content and attendee information between platforms.

- Track event programs with custom reporting options
- Integrate DoubleDutch Registration with your CRM, like Salesforce, for campaign tracking
- Collect insights about attendees as they register and customize their event experience

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